

PREMIER BUSINESS PARTNER

Application

____ **Yes!** I would like to become a TMBA Premier Business Partner.
Note: Limited partnerships are available.

PARTNER INFORMATION

Company Name: _____

Company Representative: _____

Address: _____

City/ST/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Website: _____

PAYMENT INFORMATION

Check Enclosed OR MasterCard Visa Discover

Signature: _____

I authorize TMBA to charge my credit card.

Name on Card: _____

----- All information below this line will be shredded. -----

Card Number: _____ Exp. Date: _____ CVV: _____

Please enclose payment and full-color logo (EPS preferred).



2018 PREMIER BUSINESS PARTNER PROGRAM

GAIN EXPOSURE AND OBTAIN
YOUR MARKETING GOALS

TIDEWATER MORTGAGE BANKERS ASSOCIATION
638 Independence Parkway, Suite 100, Chesapeake, VA 23320
P: 757-473-2160 | F: 757-473-9897 | info@TMBA.org | www.TMBA.org



BE SEEN BY HUNDREDS OF INDUSTRY PROFESSIONALS

Premier Business Partner Program

The Tidewater Mortgage Bankers Association has a special program to help companies like yours obtain your marketing goals for 2018. Now it is easier than ever to gain exposure to the perfect target market—mortgage and real estate professionals in Hampton Roads.

These packages have been designed to help your organization plan and budget your entire year of TMBA sponsorships at one time. As a Premier Business Partner, your company will gain an elevated level of exposure to the membership.

This program has grown over the years to help TMBA's associate members promote their services to all members of TMBA. It gives exposure to those who are interested in securing business from professional mortgage lenders across Hampton Roads.

SPREAD THE WORD! Each Premier Business Partner will receive a copy of the TMBA membership roster and immediately be connected with hundreds of mortgage bankers in the Tidewater area. In addition, every Premier Business Partner will have one month where they can provide an article of interest to the membership via e-mail. Make sure that you sign up quickly and take advantage of one of these first come, first serve opportunities.

WE SAID "YES" TO PARTNERSHIP IN 2017!

- Essent Guaranty
- GEICO Local Office
- Hanger Law
- Pilot Media
- Premier Appraisal Group
- Prestige United Title Insurance Agency
- Prosper Insurance
- Priority Title & Escrow LLC
- Sinnen-Green & Associates
- Stanfield & Associates
- Stephen D. Donahoe & Associates



\$950 GETS YOU:

- Consistent, high-profile exposure to the membership
- Name/logo on the Business Partner banner or place card which is prominently displayed at specific events
- Name/logo of Business Partners on TMBA website
- Link on www.TMBA.org to your website
- Name/logo displayed in all TMBA communication print pieces such as flyers and programs, and any other written and distributed materials
- Copy of TMBA membership roster
- Announcement of your company's participation and opportunity for you to pass out materials at every TMBA event and luncheon
- Free advertising on membership meeting e-mail blasts
- One free admission to membership functions
- Local Affiliate dues
- One free admission to the Annual Deck Party
- One free admission to the Installation Luncheon
- One hole sponsorship for the TMBA annual golf outing

**Make sure your company takes advantage
of this marketing package!**